

You are cordially invited to join us for the

## 2016 TASTE OF THE TONAWANDAS'

Held on Sunday, June 5th this year, this event gives you the opportunity to showcase the foods unique to your business at the unequaled setting of Tonawanda's Gateway Harbor.

The Taste of the Tonawandas' allows your specialty to be sampled by many people who might not otherwise visit your establishment. Future business may be promoted with this type of exposure. Our mission is to help local business, but we can't help you if you don't participate. If nothing else, let your community know you're here.

Registration deadline is April 15th. We anticipate a **much expanded event** this year. There will be more tasting, a variety of different vendors and booths, and possibly extending to both sides of the canal. We need to identify all items that will be served by May 1st to ensure that your information will be included on TV advertising, the map, menu and other marketing materials.

We need your registration form and a check to hold a spot. **THE SOONER WE KNOW FOR SURE, THE MORE ADVANCE PUBLICITY YOU WILL HAVE!! We will be advertising on TV, radio, social media, lawn signs, posters, print material and local papers.**

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**Return the below Registration Form and a check by April 15<sup>th</sup>**  
**or direct questions to:**

[fredpriano@yahoo.com](mailto:fredpriano@yahoo.com) 471-2555

TGHI, Fred Priano

44 Scott Street

Tonawanda, NY 14150

- \* **We are attaching information regarding** booth cost & size requirements, permit requirements (Health Department), safety & insurance needs, etc.

We are looking forward to your participation in this year's fun event.

Cordially,  
Taste of the Tonawandas' Committee

NAME OF RESTAURANT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ ALTERNATE PHONE # \_\_\_\_\_

ANTICIPATED BOOTH SIZE    10 x 10 \_\_\_\_\_                      10 x 20 \_\_\_\_\_

TONAWANDAS GATEWAY HARBOR INC.

## 2016 Taste of the Tonawandas'

### MENU FORM

(to be returned AFTER the initial commitment and check, but by May 1<sup>st</sup> so that we may know what items you will sell)

Restaurant Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

Email \_\_\_\_\_

Size of Space Needed \_\_\_\_\_ (\$50.00 10 X 10 / \$75.00 10 X 20)

Food(s) to be served **(YOU MUST OFFER AT LEAST ONE ITEM AT 3 TICKETS OR LESS, AND NO ITEM CAN BE MORE THAN 10 TICKETS!!)**

\_\_\_\_\_ # Tickets \_\_\_\_\_ (50¢ each)

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\_\_\_\_\_ # Tickets \_\_\_\_\_ (50¢ each)

Registration fee \$50.00 \_\_\_\_\_ \$75 \_\_\_\_\_

Power Required? \_\_\_\_\_

**Beverages (beer, wine, water, pop) will be provided by Gateway Harbor and will be sold at the beverage stand only.**

Return by May 1, 2016 to:

Fred Priano at 471-2555  
44 Scott St., Ton. NY 14150  
[fredpriano@yahoo.com](mailto:fredpriano@yahoo.com)

Niagara County Health Permit, Certificate of Liability and Sales Tax ID will be required the day of the event.  
Please make and keep a copy of this registration form for your records.

# 2016 Taste of the Tonawandas'

## INFORMATION SHEET

### TICKET SALES

- ✚ All food items will be sold via food tickets. Each ticket will cost 50¢, so each item should be in 50¢ increments.
- ✚ Food tickets will be sold at the TONAWANDA GATEWAY HARBOR CORPORATION BOOTH(S).
- ✚ Each vendor will keep their tickets until they are counted.
- ✚ All tickets will be counted at or near the end of the event. The committee will help you with this so that it will go quickly.
- ✚ 85% of ticket revenue from each vendor will be returned to him or her at that time.
- ✚ 15% of ticket revenue will be kept by Gateway Harbor for operating expenses.

### MENU ITEMS

- ✚ You may serve any foods you wish and set prices, **BUT** at least one item must be 3 tickets or less and NO ITEM may be more than 10 tickets). It's our experience that the public tends to get items 6 tickets or less.
- ✚ Note on your registration form what food item(s) will be served and how many tickets each item will cost.
- ✚ Portion size should be a 'sample' size so visitors can taste many items.
- ✚ All vendors will be included on the event map and menu, provided registration, fees and menu information is received by the deadline of May 1st.

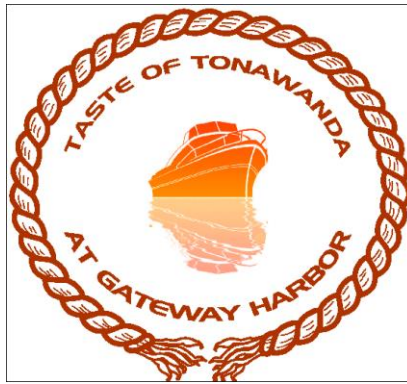
### BOOTHS

- ✚ Each vendor will be reserving a space
- ✚ A 10 X 10 costs \$50, and a 10 X 20 space is \$75
- ✚ We will try to accommodate for power, but we will call you if there is a problem.
- ✚ Set up begins approximately 9:00 a.m. Removal of vehicles by 11:30 a.m.
- ✚ **Serving to begin promptly at 12:00 p.m.**
- ✚ **OUR CROWD INCREASES EVERY YEAR – PLAN ACCORDINGLY. IF BOOTHS RUN OUT OF FOOD, IT NEGATIVELY EFFECTS THE EVENT.**

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### "BEST OF" CATEGORIES








- ✚ Categories will be determined after all vendors have registered and the Gateway Harbor Corporation has identified what is being served.
- ✚ There will be at least four honors to award, which will be determined by total votes for one item in each category. If there are non-profit organizations in the event, their votes will be counted separately.
- ✚ The voting public will determine prizes awarded.
- ✚ The media will be apprised of the awards.








## TASTE OF THE TONAWANDAS'

### **VENDOR CHECKLIST**





#### REQUIRED

-  Niagara or Erie County Health Permit
-  Certificate of Liability
-  Fire Extinguisher plus (see attached NT Fire Department vendor requirements for public events)
-  Sales tax ID
-  Thermometers
-  Food Safe Hoses (if you need to use a hose)
-  Sanitation Supplies (Bleach water, soap, Paper towels)

#### **RECOMMENDED AND MUST BE SUPPLIED BY THE VENDOR**

-  Tent (fire resistant with proper tags or paperwork showing Compliance with CPAI-84) and Tables
-  Container for patrons to deposit tickets
-  Power Cords (heavy gauge)
-  Signage and/or other advertisements
-  Plates, Napkins, Forks, Spoons, Knives

#### **OTHER THINGS YOU MAY FIND HELPFUL TO HAVE AVAILABLE**

-  Tape, scissors, stapler
-  Giveaways (coupons for example)
-  Pens or Pencils
-  Folding Chairs